

Door Prizes!

SHRA Mission:

The mission of the Southwest Human Resource Association (SHRA) is to advance the profession of Human Resource Management in southwest Minnesota through learning and dissemination of HR best practices. The organization is committed to building competencies, leadership and talent in the field of Human Resources.



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SOCIETY FOR HUMAN
RESOURCE MANAGEMENT

Southwest Human
SHRA
Resource Association

Southwest Human Resource Association
P. O. Box 776
Marshall, MN 56258

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Half Day Seminar

Featuring:

Christi Schreyer's

Talent

Acquisition in

Turbulent

Times

Thursday,

Sept. 22, 2011

8:30 a.m.—12:00 p.m.

AmericInn

1406 East Lyon St.

Marshall, MN

About Christi

For more than 17 years, Christi Schreyer has been helping businesses maximize their staffing and recruiting resources.

Christi strives to “level the playing field” for companies who are challenged to compete for talent without the budgets, time or people that large organizations have at their disposal. Making the most of technology and Instigate’s highly efficient approach to recruiting, Christi’s clients are able to land top talent, measure success, establish their own employer brand and boost hiring manager satisfaction.

Prior to founding Instigate in 1999, Christi played a critical role in talent acquisition for Wilson Learning. Before that, she executed nearly every HR function as a specialist with Campbell Mithus, helping them grow into one of the top ad agencies in the country. HR career was launched with JFA, a human resource and management consulting firm.

A firm believer in giving back to the community, Christi mentors HR professionals through TCHRA and has been active with SCORE, Development Corporation for Children, and the St. Paul Chamber of Commerce. Christi holds a B. S. degree in human resources management. She is an active member of SHRM, HCI < HRP-MN, TCHRA and NEM-HRXchange.

Talent Acquisition in Turbulent Times

Learn how you can make the most of your recruitment strategies by exploring the essentials of employer branding, social networking and recruitment metrics. By the end of the session, attendees will understand the linkage between: Employer Branding - candidates are consumers, what is your recruitment process telling them? Social Networking—strategies that are easy to manage and give you reasonable control over content/message. Recruitment Metrics—data that can take you beyond cost and time measurements providing your recruitment road map.

Agenda:

- 8:30—9:00 Registration
- 9:00—11:00 Presentation
- 11:00—11:15 Break
- 11:15—11:30 Benefits of SHRA
- 11:30—12:00 Legislative Update(?)

Registration fee includes:

- Copy of presentation & information
- Continental Breakfast
- One CEU credit available.

Register by 9/12/11

- SHRA Member—FREE
- Non Member \$30 with FREE SHRA Membership

Please make checks payable to: SHRA—Marshall

Name:

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Mail registration to:

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